

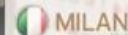


AT A GLANCE

Name of Store | Carrefour Market Gourmet, Viale Bezzi
Address | Viale Bezzi 4, 20146 Milan, Italy
Opened | March 2016
Number of Staff | 83
Store Manager | Marco Galli
Size of store | 3,200 square metres
No. of Checkouts | 16



Carrefour Market Gourmet



The Carrefour Market Gourmet store in Milan, on Viale Bezzi, is one of Carrefour's most innovative stores in Italy, aimed at gourmet food lovers. The store features a wide range of artisanal Italian produce, as well as an extensive Asian selection, a premium wine store, and a five-metre-high 'juice wall', featuring a range of healthy drinks, including baobab juice. In particular, Carrefour worked closely with refrigeration specialists Arneg (www.arneg.it) to bring the fresh produce departments to life. The retailer describes the new store as a 'decidedly innovative supermarket', and who are we to disagree?



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